

# Victam Asia & FIAAP 2008

A one stop for additives to ingredients, aqua feeds and processing technology

The show, a combination of Victam Asia 2008 and Feed Ingredients & Additives Asia Pacific 2008 was the largest in Asia for the feed industry. At the Queen Sirikit National Convention Centre in Bangkok there were 6,000 visitors from 69 countries from 5 to 7 March 2008. This was an increase of 55% as compared to Victam 2006, which was also held in Bangkok. The number of non-Thai visitors increased to 40% as against 29% for the previous event.



The Victam show displayed a wide range of equipment for the processing, moving and storage of animal feeds, aqua feeds, pet food, rice and grains, as well as biomass. Exhibitors within FIAAP 2008 introduced a comprehensive display of ingredients and additives to the specialist animal feed markets of South and South East Asia.

Aquaculture as an important market for feed equipment and products was clearly evident. Out of the 150 exhibitors, some 54 exhibitors had products for the aquafeed industry. Aside from the Aquafeed Horizons and FIAAP technical conferences, technical seminars also covered process technology for aqua feeds.

## Norway to Asia with special feeds

New to the show and to the aquaculture industry in Asia is **Blue Limit AS** and Siamalgamate Co. Ltd. Blue Limit is a Norwegian aquaculture larvae/fry feed product and technology company with its headquarters in Bergen, Norway. It was established in August 2006 by researchers from Fiskeriforskning (now Nofima) and business developers from Sarsia Innovation AS. Nofima is a new industry-oriented research group that conducts research and development for aquaculture, fisheries and food industries. Siamalgamate is a technology-market developer that assists new and existing companies with new technologies and products into the South-East Asian and Scandinavian markets. In the South-East Asian aquaculture industry, it represents Blue Limit AS.

The pending technology from Blue Limit combines the in-depth understanding of the attraction, ingestion and digestion of feeds with extensive knowledge on available marine ingredient sources and innovative processing to provide unique hatchery feeds meeting optimal physico-chemical and nutritional properties. The target of Blue Limit is to produce and sell a range of formulated aquaculture larvae/fry feed products for crustaceans and fish. At the show, the new product was Brilliant Blue, a unique early stage formulated shrimp hatchery feed (see product news for details). The company is targeting to produce and sell a range of formulated aquaculture larvae/fry feed products. Subsequently, it will have Brilliant Glory to substitute Artemia (live feed) for part or all of the hatchery development of shrimp larvae.



Dr Günter Romer and Christian Lückstädt at the Addcon booth

## Sustainability

Sustainability, the key word in aquaculture industry, is the focus for Dalian, China based **Addcon Asia** which promotes environmental products. This is Aquaform, a safe and sustainable additive containing EU approved ingredients. This is a non antibiotic growth promoter which Christian Luckstadt introduced at their booth. It is effective for significant increase in growth, feed conversion and has strong antimicrobial effects to help mitigate the impact of bacterial infections. Trials conducted in China showed that a 2kg/tonne application led to higher growth (18.6%) of tilapia.